

Dave Wheeler

Innovative Creative

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Portfolio viewable online at: www.MindBlowStudios.com

Experienced Creative with a diverse background in print and digital formats. Creating innovative solutions for customers ranging from mom and pops to your big box shops at the top.

Skills & Expertise

- Visual Storytelling
- Branding
- Print/Web/Pre-Press Design
- Copywriting & Storyboarding
- Adobe Creative Suite
- HTML/CSS

Professional Experience

Tierney Brothers | St. Paul, MN
Graphic Designer (2017-Present)

Signs and Graphics department lead production technician. Partnered with clients to exceed department goal by 200% in 2018.

- Review pre-press layouts for production on over 40 substrates.
- **Communicate with clients about the unique features and qualities of available products for use in their individualized applications and needs.**
- Coordinate with client throughout production process to ensure delivered product meets expectations and timeline. Partner with installation team for timely installation of final product.

Independent Graphic Designer | Minneapolis, MN
Contract and Freelance (2007 – Present)

Partner with clients to bring their individual artistic style to life through creation of event marketing collateral, product packaging, and promotional merchandise.

- **Utilize Adobe Creative Cloud suite to create graphic elements and complete layouts for print event posters, social media event banners, and video bumpers.**
- Illustration and coloring for children's books and graphic novels.
- **Create custom illustrations for application with promotional merchandise and package design, including: t-shirts, album art, and posters.**
- Clients include: MAW Wrestling, FIRST Wrestling, AWF, Rhymesayers Entertainment, Spark House Media, Image Comics, Bellwether Media, Darby Pop Publishing, J.Novachis, U&I Entertainment. Target, Alamo Drafthouse,

Mind Wave Comics | Minneapolis, MN
Co-Founder and Head Editor/Writer(2009 – Present)

Mind Wave Comics focuses on telling stories in an all-ages, kid-friendly style.

- **Oversee story and character development from conception to production.** Partner with team of talent to maintain company voice while allowing individual artists style to be expressed.
- Manage scheduling and promotion of in-person appearances at regional and national comic and entertainment conventions. Utilize social media to promote titles that are available.
- Directly overseen **over 35,000 individual copies of flagship titles sold.** Sales conducted with a mix of in-person, independent stores, and online platforms.

FutureDude Entertainment | Minneapolis, MN
Head Editor and Designer (2013 – 2015)

Lead comics division of Sci-Fi entertainment brand.

- **Managed pre-press formatting and design for three monthly titles and two graphic novels.**
- Coordinated production timelines with fully distributed team of artists.

Archaia Entertainment | Los Angeles, CA
Editorial and Design Intern (2013)

Developed look books and marketing collateral for utilization in trans-media pitch packets to major motion picture companies.

- Layout production artist for multiple titles.
- Partnered with contracted print vendors to ensure final production materials were delivered as specified, on time, and on budget.

Think Sign Solutions | Minneapolis, MN
Lead Designer and Production Head (2011 – 2013)

- **Created templates for commercial signage clients for use in national marketplace.**
- Managed review of pre-press layouts and specifications for production on over 30 substrates.
- Experience utilizing Onyx, Flexi, and Inksoft applications.

Education

Bachelor of Fine Art (BFA); SAVANNAH COLLEGE OF ART AND DESIGN | Savannah, GA